



SHORTSTOP Juvenile Crime Diversion Program

“Helping kids stop short of crime”

July 12, 2017

Dear Business Owner:

Please join the Long Beach Bar Association and the Long Beach Bar Foundation at our 3rd Annual Casino Night at the **Los Alamitos Racetrack on September 8, 2017** and help local youth stop short of crime.

For over 20 years, SHORTSTOP has served hundreds of at-risk youth and families each year; mainly young people who have been arrested for graffiti, shop lifting, loitering, curfew violations and other non-violent crimes, which negatively impact our business community. The program provides legal education, crime diversion, family counselling and juvenile anger management, and has been proven to be extremely effective in reducing recidivism.

Court budget cuts have made it imperative that we raise funds to help continue this valuable program, and that is where you come in. There are three ways that you can help our cause while promoting your business:

Sponsorship: Various levels of sponsorship are available (see enclosed flyer for benefits):

Event sponsor:	\$2,500.00
Banquet Sponsor:	\$1,500.00
Cocktail Sponsor:	\$1,500.00
Casino Sponsor:	\$1,000.00
Photo Booth Sponsor	\$ 750.00
Gaming Sponsor:	\$ 500.00
Associate Sponsor:	\$ 350.00

Donation: At the end of the evening, chips will be exchanged for raffle tickets, which guests can use to win donated items. Please consider donating an item, gift card, or basket which can be used as a raffle prize. We will gladly pick it up from your location.

Attend the Event: If you are not in a position to be a sponsor, please consider joining the fun. Tickets can be purchased on our website (www.4LBBF.org) or by calling Carolyn at (562) 981-6515. Attendees are guaranteed a great time with a buffet dinner, horse racing, casino type gaming, live music and a raffle.

Local businesses and everyone in the community benefit from the crime diversion education provided by SHORTSTOP.

The Long Beach Bar Foundation, which runs SHORTSTOP, is a 501(c)(3) organization (EIN 33-0585482). Thank you in advance for your anticipated generosity.

Sincerely,

VALERIE K. deMARTINO, President

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MONTE CARLO NIGHT AT THE TRACK SPONSORSHIP & PARTICIPATION OPPORTUNITIES

Hosted by the Long Beach Bar Association in conjunction with the Long Beach Bar Foundation to support the SHORTSTOP Juvenile Crime Diversion Program.

- **Event Sponsor - \$2,500**

Your name will appear as the Event Sponsor of the event in all press releases, signage, communications, and promotional materials including the event program; your name/logo will appear on the Red Carpet backdrop and you will have a horse race named in your honor, have your group picture taken in the Winner's Circle after 'your' race and receive 4 photos of your group in the Winner's Circle; you will receive recognition on the Association and Foundation websites for one year, recognition in the Foundation newsletter with the Winner's Circle photo, and 8 tickets to the event and 4 preferred parking passes.

- **Banquet Sponsor - \$1,500**

Your name will appear as an Associate Sponsor of the event in all press releases, communications, and promotional materials including the program, your logo will appear on the red carpet backdrop and on signage at the buffet and dining tables, you will receive recognition in the Foundation newsletter and on the Association and Foundation websites for one year, and 4 event tickets and 2 preferred parking passes.

- **Cocktail Sponsor - \$1,500**

Your name will appear as an Associate Sponsor of the event in all press releases, communications, and promotional materials including the event program, your logo will appear on the red carpet backdrop, you will have signage at the bar, recognition on the Association and Foundation websites for one year, recognition in the Foundation newsletter, and 4 tickets to the event and 2 preferred parking passes.

- **Casino Sponsor - \$1,000**

Your name will appear as an Associate Sponsor of the event in all press releases, communications, and promotional materials including the program, your logo will appear on the red carpet backdrop and will be featured on all dealer's buttons and funny money, you will receive recognition on the Association and Foundation websites for one year, mention in the Foundation newsletter, and receive 4 event tickets.

- **Photo Booth Sponsor- \$750**

Your name will appear as an Associate Sponsor of the event in all press releases, communications, and promotional materials including the event program, your logo will appear on the red carpet backdrop and on the guest photo prints, as well as signage with the photo props, recognition on the Association and Foundation websites for one year, mention in the Foundation newsletter, and receive 2 event tickets.

- **Gaming Sponsor - \$500.00**

Your name will appear as an Associate Sponsor of the event in all press releases, communications, and promotional materials including the event program, your logo will appear on the red carpet backdrop, and you will have table signage at one gaming table, recognition on the Association and Foundation websites for one year, mention in the Foundation newsletter, and 2 tickets to the event.

- **Associate Sponsor - \$350**

Your name will appear as an Associate Sponsor of the event in all communications, and promotional materials including the event program, you will get recognition on the Association and Foundation websites for one year, and 2 tickets to the event.

- **Raffle/Auction Donor-**

Silent and live auctions and a raffle are all held in conjunction with the event. We are seeking donations of auction items including gift baskets, sporting equipment, electronic equipment, certificates to restaurants, sporting, entertainment, and cultural events, and the like. Donors are recognized at the event in the program, and, in the case of larger donations, in the newsletter and on the Association and Foundation websites for one year.